

# JAKE ORLOWITZ

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An open knowledge champion and serial founder who has shaped how the world's largest encyclopedia gets written and trusted — building partnerships, programs, and campaigns reaching tens of millions. From The Wikipedia Library and \$10M in scholarly access to grassroots, civic infrastructure for democratic governance, this vital work operates at the intersection of information, integrity, and impact.

## EXPERIENCE

### PROJECT 2029

**CEO & Founder** / 2025 – present / Santa Cruz

*Organizing people and policy for democratic renewal in the United States.*

- Launched 501(c)(4) civic policy initiative with 4,000 members and 150 core organizers
- Developed four pillar platform spanning governance, economy, human security, & justice
- Authored Voice Constitution, 90-day policy sprint, and internal organizing principles
- Published “In An Organizer’s Voice,” 25-part essay collection and handbook

### WIKIBLUEPRINT

**Founder & Head** / 2019 – present / Santa Cruz

*Guiding institutions, nonprofits, and public figures through the complex world of Wikipedia.*

- Consulted on Wikipedia Engagement for Elastic, Electronic Frontier Foundation, ProPublica
- Placed Wikipedians in Residence at Annual Reviews, Perez Art Museum Miami, Equis
- Advised Harvard University and the Linux Foundation on Wikipedia strategy
- Organized WikiCredCon 2025 and 2026, the dedicated Wikipedia + Credibility conference
- Oversaw Wikipedia Immersive Training (WIT), seeded by the Harnisch Foundation
- Enabled Internet Archive to repair deadlinks across 300 Wikipedia language editions
- Directed ADL’s Wikipedia Election Democracy Project
- Led rebrand of Open Access Button to OA.Works
- Raised over \$850k for Wiki Project Medicine’s growth and impact
- Released “WikiBlueprint Guide to Success” & “Write Your First Wikipedia Article in Six Hours”
- Published “Your Company Probably Doesn’t Qualify for a Wikipedia Article”
- Featured with Jimmy Wales on NPR’s TED Radio Hour, “The Public Commons”

### WIKIMEDIA FOUNDATION

**Sr. Program Manager, Libraries & Knowledge Integrity** / 2014 – 2019 / San Francisco

*Strengthening Wikipedia’s reliability through partnerships, tools, and knowledge integrity.*

- Built publisher partnerships giving 25,000 editors access to 100,000 scholarly journals
- Secured \$10M+ in in-kind contributions from JSTOR, EBSCO, GALE, SAGE, and others
- Rescued 15 million deadlinks via Internet Archive collaboration
- Automated ISBN citation for millions of books via OCLC partnership
- Launched #1lib1ref, adding 20M words to Wikipedia in 47 languages, reaching 25M people
- Convened first-ever Wikipedia and ARL Summit with academic library directors
- Founded Knowledge Integrity program to strengthen citation reliability on Wikipedia
- Released datasets of Wikipedia’s most-cited and most-open sources
- Built OABot, adding open access citations to Wikipedia references at scale
- Initiated Turnitin collaboration to scale copyright detection on Wikipedia
- Wrote Wikimedia’s official partnership policy, “Wikimedia Partnership Reflections”
- Presented at Wikimania 2012, 2013, 2014, 2015, 2017, 2018, and 2024
- Spoke at IFLA, ARL, DLF, ALA, OCLC, CNI, OpenCon, and Stanford Medical School

### THE WIKIPEDIA LIBRARY

**Founder & Head** / 2011 – 2019 / San Francisco

*Building the digital library behind the world’s largest encyclopedia.*

- Grew Wikipedia Library from a volunteer project to a Wikimedia Foundation program
- Launched 25 multilingual research hubs in French, Arabic, Chinese, Farsi, and others
- Created the Wikipedia Visiting Scholar program, connecting researchers with editors
- Designed The Wikipedia Adventure, a 7-level gamified onboarding tutorial
- Started the 3,000-member Wikimedia + Libraries Facebook Group
- Facilitated first-ever for-credit Wikipedia editing course at Stanford

## EDUCATION

### WESLEYAN UNIVERSITY

B.A., College of Social Studies  
2001 – 2005

## COMMUNITY

### Smithsonian / BHL

*Vice Chair, Working Group*  
Led Wikipedian in Residence, 2025

### Wikicite

*Organizing Committee*  
Keynote & report, 2016 – 2018

### Open Scholarship Initiative

*Founding Member*  
Position papers, 2016 – 2019

### New Media Coalition

*Writer*  
Horizon Libraries Report, 2014 – 2017

### Cochrane

*Innovation Board*  
Evaluated \$2.5M in grants, 2014

### Wiki Project Medicine

*Board Member, 2013 – 2018*

### Wikipedia

*Administrator*  
40,000+ edits, 2013 – present

### WMF Grantee

*Individual Engagement Grants*  
2012 – 2014

## PUBLICATIONS

“The Wikipedia Adventure: Field Evaluation”

*ACM CSCW*

“Why Medical Schools Should Embrace Wikipedia”

*Academic Medicine*

“Wikipedia Drove Professors Crazy, Made Me Sane...”

*Wikipedia@20 (MIT Press)*

“The Largest Encyclopedia Needs a Digital Library”

*Leveraging Wikipedia (ALA)*

“Things My Professor Never Told Me about Wikipedia”

*Medium.com*

*Welcome to the Circle: The Mental Health Book*

*Kickstarter*

*Welcome Back to the Circle*

*Amazon.com*